

# **PUBLIC INFORMATION MEETING**

- ❖ Village of Cayuga NY Forward Application
  - ❖ Village of Union Springs NY Forward Application
  - ❖ Village of Aurora NY Forward Application
  - ❖ Villages of Cayuga, Union Springs & Aurora Joint  
Downtown Revitalization Initiative Application
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**NY Forward**



**Downtown  
Revitalization  
Initiative**

# Meeting Agenda

1. **NY Forward (NYF) and Downtown Revitalization Initiative (DRI) Programs**
  2. **General Requirements and Timeline**
  3. **Public Input:**
    - **Village of Cayuga NYF- Boundary, Vision and Projects**
    - **Village of Union Springs NYF- Boundary, Vision and Projects**
    - **Village of Aurora NYF- Boundary, Vision and Projects**
    - **3 Village Joint DRI- Boundary, Vision and Projects**
  4. **General Questions & Answers**
  5. **Closing Remarks from Mayors & CEDA**
  6. **Open House-Style Q & A – 1 on 1 conversations with staff, leave comments cards or Post-It notes, etc.**
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# NY Forward (NYF) and Downtown Revitalization Initiative (DRI) Programs

**NY Forward:** CNY REDC nominates 2 applicants for \$4.5 Million award each

**Downtown Revitalization Initiative:** CNY REDC nominates 1 applicant for \$10 Million award

Joint DRI applicants will share the award amongst communities

- **Community Characteristics:** Small, Walkable, Strong Sense of Place
  - **Project Types: Private & Public** - Building Renovation & Redevelopment, Activation of Upper Stories, Tourism & Employment Growth, Public Recreation & Cultural Site Enhancements, etc.
  - **Application shows the REDC what could be done-** no commitments for projects or costs
  - **Post Award** - State Paid for Planning Process, Projects get firmed up, commitments made for project costs and match, Local Planning Committee (LPC) selects projects, report sent to State, Governor decides what gets funded
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# General Requirements and Timeline

## Requirements

- Public, Private, or Not-for-Profit Project Sponsors
- Break Ground within 3 years
- Match Required!
- Transformative Size/Scale
- Sufficient Financing
- Site Control
- Decarbonization of new construction

## Timeline

- Application Released – **July 2023**
- Letter of Intent – **August 18<sup>th</sup>, 2023**
- Applications Due – **September 29<sup>th</sup>, 2023**
- Awards Announced – **Winter 2023**
- Planning Process Start – **March 2024**
- Laying the Foundation – **April 2024**
- Project Development – **Spring 2024**
- Strategic Investment Plan – **Summer 2024**
- Project Award Announcements – **End 2024**



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# New York Forward Round 2 Application

## Village of Cayuga



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# Vision Statement

“The Village of Cayuga will be a community that provides the best quality of life for its residents and a unique visitor experience by capitalizing on the beauty and history of its location on Cayuga Lake. Cayuga will leverage its quaint, historical, waterfront-village charm to support its residential diversity and attract neighborhood-scale commercial activity. In cooperation with the private enterprises and public agencies, Cayuga will offer boaters, fishers, eco-tourists, and the general public a unique, memorable, and joyful experience on both its land and water.”

# Village of Cayuga

## NYF Boundary & Project Locations





# Private Projects

## 1. Create Mixed-Use Retail Development on State Route 90



## 2. Establish a Glamp-Ground



## 3. Renovate historic Barns for Adaptive Re-Use



## 4. Renovations to St. John Paul II Academy School





# Private Projects

## 5. Establish Flexible, Mixed-Use Building



## 6. Establish Retail & Arts Center



## 7. Improve Apartment Complex



## 8. Renovate Schoolhouse to Create New Retail/Community Space





# Private Projects

## 9. Rehab Historic Apartment Building



## 10. Establish a Personal Watercraft Rental Business



# Public Projects

## 11. John Harris Park Improvements



## 12. New Sidewalks & Streetscape Improvements



## 13. McIntosh Park Improvements



## 14. New Municipal & Public Safety Building



## 15. Establish a Community Investment Fund



# New York Forward Round 2 Application

## Village of Union Springs



NY Forward

# Vision Statement

**“The Village of Union Springs will become recognized as one of the most attractive and desirable areas in Central New York and the Finger Lakes. The preservation of community character and natural resources will be balanced with economic and cultural development. The Historic Business District will be a bustling center of commerce that serves both the residents of the community and tourists year-round, complementing the activities and natural areas all along the waterfront.”**



# Village of Union Springs

## NYF Boundary & Project Locations

Cayuga Lake





# Private Projects

## 1. Construct New 3-Story Mixed-Use Building



## 2. Renovate Vacant Mixed-Use Building



## 4. Transform Underutilized Warehouse into Commercial Laundry Facility



## 5. Renovate Historic Building to Create Mixed-Use Space





# Private Projects

## 6. Replace SureFine Grocery Store Roof



## 8. Establish New Lakefront Brew Pub



## 9. Create Inviting Entrance to Marina from State Route 90



## 11. Transform FLX Marine into High-Tech Full-Service Marina





# Private Projects

## 12. Renovate Frontenac Historical Society & Museum



## 14. Renovate Springport Free Library



## 15. Renovate Laundromat to Better Serve Community





# Public Projects

## 3. Expand Public Meeting Space



## 10. Establish a Small Grant Fund



## 7. Construct Pedestrian Bridge on Foundry Street



## 13. Enhancements to Frontenac Park- Phase 3



# New York Forward Round 2 Application

## Village of Aurora



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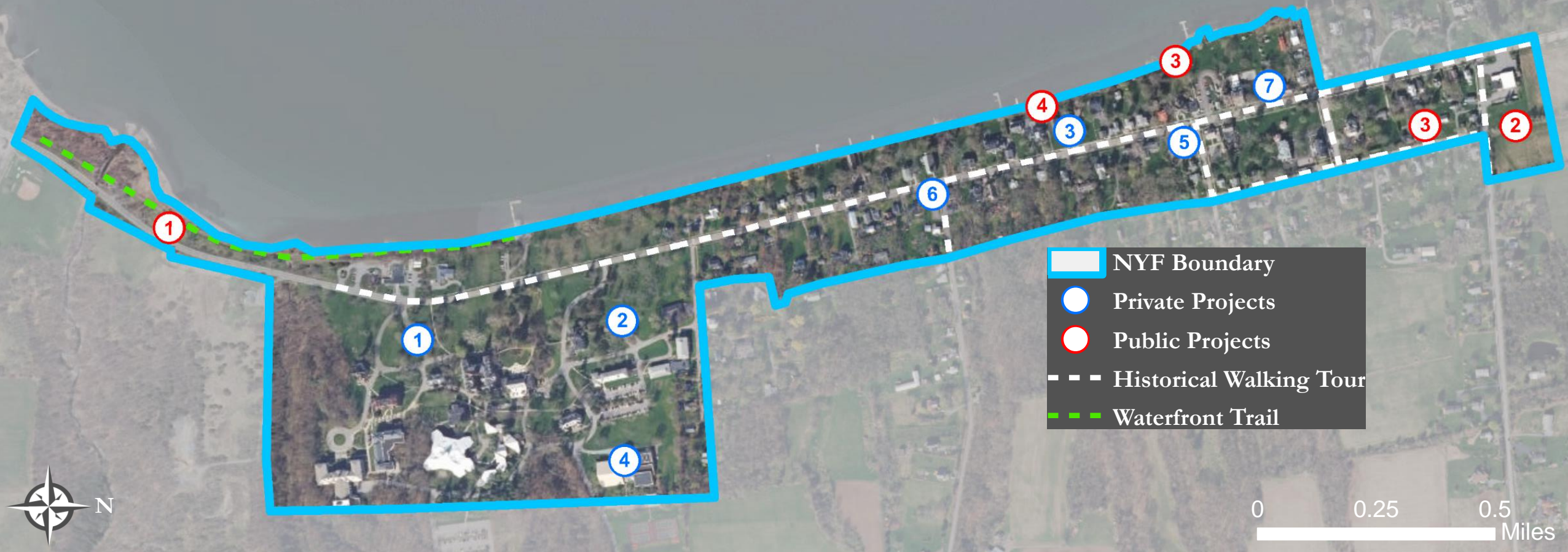
# Vision Statement

“The Village of Aurora will continue to embrace the historical, cultural, and natural significance of its properties to create an ideal quality of life within the lakefront community. By remaining resident-focused and inclusive, the Village will create an environment that encourages the introduction of new community members. Through its cooperative spirit, renowned hospitality, beautiful neighborhoods, and welcoming institutions, the Village, and its various business establishments and community organizations, will provide distinctive experiences for visitors. By maintaining those qualities, the Village will create a community welcoming of commercial activity while encouraging sustainable development.”



# Village of Aurora

## NYF Boundary & Project Locations





# Private Projects

## 1. Establish Workforce Development Center at Cleveland Hall



*Cleveland Hall*

## 2. Establish an Early Education Facility



*Peachtown Elementary School - Teaching Session*

## 3. Decarbonize Community Space at United Ministry of Aurora



*United Ministry of Aurora - Community Event*

## 4. Revitalize Community Fitness Center on Wells College

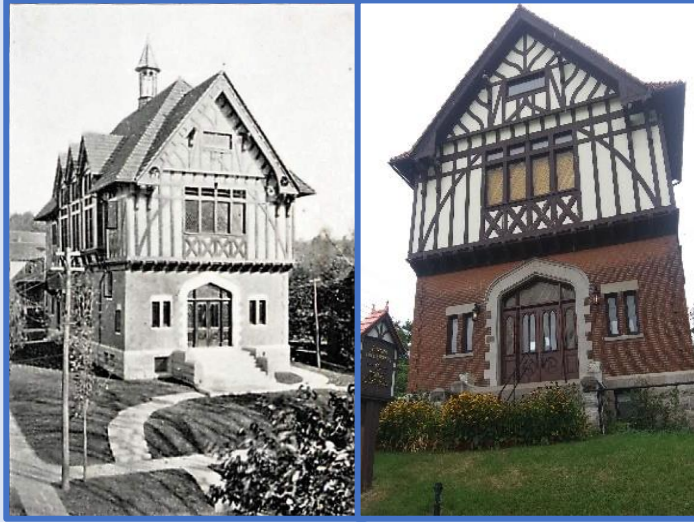


*Schwartz Athletic Center*



# Private Projects

## 5. Restore Historic Windows at Aurora Free Library



*Aurora Free Library - 1904 to 2023 Comparison*

## 6. Revitalize Historic Center at Patrick Tavern



*Patrick Tavern*

## 7. Create ADA Compliant Entrance at Cayuga Lake National Bank



*Cayuga Lake National Bank*



# Public Projects

## 1. Establish Waterfront Park at Southern End of Village



*Proposed Waterfront Park Location*



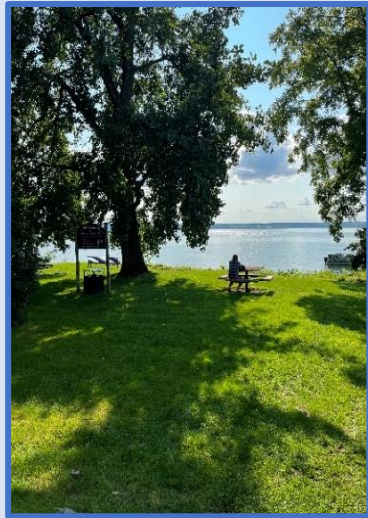
*Waterfront Trail – Existing Conditions*

## 2. Create a Community Center at the Village Office



*Village Office/Firehall Aerial - Proposed Project Area*

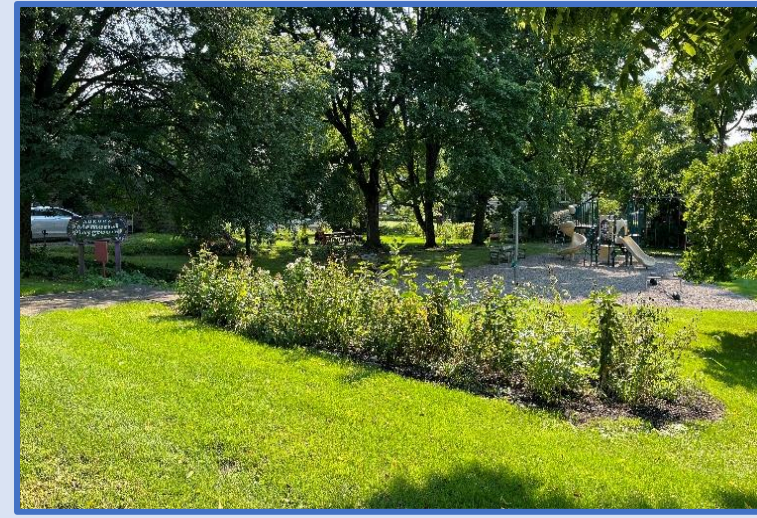
## 3. Expand Recreational Opportunities at Village Parks



*Village Park - Entrance*



*Village Park - Staircase*



*Aurora Memorial Playground*



# Public Projects

## 4. Establish Waterfront Gateway Entrance on Cayuga Shoreline



*Dock and Welcome Sign - Concept Design*

## 5. Develop a Historical Walking Tour throughout the Village



*Example - Snoqualmie, WA Historic Walking Trail*

## 6. Establish a Small Investment Fund

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Revitalization  
Initiative Round 7  
Joint Application

Villages of  
Cayuga, Union  
Springs &  
Aurora  
DRI Boundaries





# Vision Statement

“Cayuga County’s Quaint Lakeside Village Corridor is unmatched not only around Cayuga Lake but on any other Finger Lake as well. No where else in the combined Central New York and Finger Lakes region are there three lakefront villages located so close together along a shared scenic byway corridor. This area is so special that there isn’t just one NYS scenic byway but two that run right through the heart of these villages linking their past, present, and futures together. By leveraging the strengths of unparalleled direct public access to Cayuga Lake, walkable neighborhoods, a diverse mix of retail, cultural and recreational offerings, Wells College, and a wide range of lodging options the villages of Cayuga, Union Springs and Aurora will continue to work together to provide a premiere tourism destination and experience while ensuring that the community continues to be a place people are proud to call home.”





# DRI Projects



**Legend**

— Municipal Boundaries	+++ Railroad	<span style="border: 2px solid red; display: inline-block; width: 15px; height: 10px;"></span> Downtown Area	- - - Proposed Waterfront Trail Part of Project #2	— Proposed Sidewalk Project #4	- - - Proposed Historic Walking Tour Project #39	<span style="border: 1px solid green; border-radius: 50%; padding: 2px;">#</span> Private Project	<span style="border: 1px solid blue; border-radius: 50%; padding: 2px;">#</span> Public Project
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Note: Project #7: Develop a Branding & Marketing Campaign, #14: Create a Community Investment Fund, and #22: Install High-Sped Fiber Optic Broadband each apply to the whole downtown area in each village.

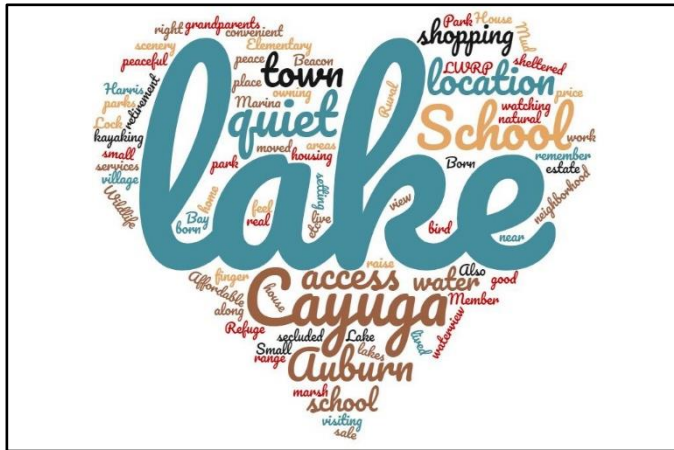


# Projects

**Private Projects = All from Cayuga, Union Springs & Aurora NY Forward apps**

**Public Projects = All from Cayuga, Union Springs & Aurora NY Forward apps  
PLUS the following:**

**Develop a Branding and Marketing Campaign**



**Install High-Speed Fiber Optic Broadband**



**Provide Fast-Charge EV Stations with Wayfinding Kiosks**



**Create a Community Investment Fund**



# General Questions?

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# Closing Remarks

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# Open House

## Contact Information:

Cayuga NYF: David Nelson | 315-253-1484 | [dnelson@cayugacounty.us](mailto:dnelson@cayugacounty.us)

Union Springs NYF: Kari Terwilliger | 315-253-1485 | [kterwilliger@cayugacounty.us](mailto:kterwilliger@cayugacounty.us)

Aurora NYF: Evan Tuthill | 315-253-1203 | [etuthill@cayugacounty.us](mailto:etuthill@cayugacounty.us)

Joint DRI: Kari Terwilliger | 315-253-1485 | [kterwilliger@cayugacounty.us](mailto:kterwilliger@cayugacounty.us)

<https://www.cayugalakeroute90villages.com/>

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