

Village of Cayuga NY Forward Application

Vision Statement

“The Village of Cayuga will be a community that provides the best quality of life for its residents and a unique visitor experience by capitalizing on the beauty and history of its location on Cayuga Lake. Cayuga will leverage its quaint, historical, waterfront-village charm to support its residential diversity and attract neighborhood-scale commercial activity. In cooperation with the private enterprises and public agencies, Cayuga will offer boaters, fishers, eco-tourists, and the general public a unique, memorable, and joyful experience on both its land and water.”

NY Forward Project Map



Private Projects



1. Create Mixed-Use Retail Development on State Route 90

The Dwello Family will utilize 2 acres of a 112 acre site along the east side of State Route 90 in the Village of Cayuga to create a new mixed-use retail space with a general store, coffee shop, ice cream shop, a new boat charter and rental business, and pop-up location for local vendors and a farmers' market. The development will also include an outdoor entertainment venue for live music, outdoor movies, performances, etc. This project will complement the Glamp-Ground by providing guests with more amenities and experiences to keep them rooted in the community. An additional benefit is the creation of a convenient gathering spot for the community and passing motorists.



2. Establish a Glamp-Ground

The Dwello Family will utilize 25 acres on State Route 90 in the Village of Cayuga to establish a luxury glamping campground with 6 structures with electric and Wi-Fi, a bathhouse, a communal outdoor kitchen, fire pit, walking trails, and an area to park up to 10 short-term RV/Travel Trailers with electric and Wi-Fi hookup. The campground will attract experimental travelers, nature enthusiasts, avid outdoorsman, passionate campers, history buffs, wine aficionados, Finger Lakes explorers, and families looking for a unique experience. The establishment of additional types of lodging beyond short-term rentals is critical to support the growing and desired tourism industry in the area. A Glamp-Ground experience will add to the luxury tourism product that is developing in Aurora and Union Springs, expanding it into Cayuga.



3. Renovate Historic Barns for Adaptive Re-Use

The Dwello Family will renovate and restore 3 underutilized and deteriorating historic barns that are highly visible along the east side and an additional barn on the west side of State Route 90 in the Village of Cayuga. A total of 10,480 sq.ft. will be made available for future uses like agri-tourism, retail, and events through this project. These barns have lost their former glory and become a detraction along the Cayuga Lake Scenic Byway and Route 90 Scenic Byway. The renovation and restoration of these historic barns will elevate them back to a scenic attraction along the byway for traveling public and professional photographers as well as create active commercial spaces in the community.



4. Renovations to St. Paul's Academy II School

St. John Paul II Academy, a small, non-profit, Pre-K, private Catholic school located in the Village of Cayuga, is in the process of making the location their permanent home and has identified the following capital improvements necessary for the safety, comfort, and continued growth of the school: bathroom expansion, replace hot water heater and HVAC system, new exterior doors and windows, kitchen upgrades, new flooring, new fire escape, gutters, building an additional level in the sanctuary, and expansion to the gymnasium/cafeteria area. These improvements will allow the Academy to respond to residential growth in the Village by further expanding enrollment, resulting in the hiring of more staff.



5. Establish Flexible, Mixed-Use Building

The owner will construct a flex-space building in the Village of Cayuga that can be rented out for a variety of uses including educational workshops for children and adults, meditation and yoga classes, wine/beer tastings, lectures from local academics, private meetings for businesses/clubs, or a fundraising center for local organizations to name a few. The creation of a new community driven mixed-use/flex-space is a welcomed addition to the village. The proximity of this project to John Harris Park, Beacon Bay Marina, and the existing short-term rental properties makes it an ideal location for a new active commercial space.



6. Establish Retail & Arts Center

The owner will utilize a vacant lot in the Village of Cayuga's historic business district to construct two new buildings for seasonal arts and crafts retail space and an artist's retreat in the wooded hillside overlooking Cayuga Lake. Workshop and display space will be available for rent to local artisans. Accessibility measures for disabled artists to live and work in each space will also be provided. The creation of a new art and handcraft focused retail and tourism destination in Cayuga ties directly to other projects that seek to provide additional activities and amenities for visitors and residents alike.



7. Improve Apartment Complex

The owner will rehabilitate and renovate this 6 unit apartment building that overlooks John Harris Park and Cayuga Lake in the Village of Cayuga. Work will include repairs to the first floor decks and second story balconies on the rear of the building, restoration of the façade, new energy efficient windows and other improvements to improve the appearance and functionality of the building for tenants. This project builds off of the extensive interior renovations that the owner has completed in recent years.



8. Renovate Schoolhouse to Create Retail/Community Space

The owner will rehabilitate and renovate the Village of Cayuga's historic school building, preserving a significant architectural icon in the Village. This project will allow for first floor office or retail and 2 second floor apartment units, further expanding the diversity of housing the Village is actively developing. Improvements include replacement and repair of windows and access doors, bell tower reconstruction, and interior and trim painting.



9. Rehab Historic Apartment Building

The owner will rehabilitate and renovate this historic 1865 Victorian home that is used as an apartment building, preserving a distinctive architectural property in the Village of Cayuga. This project includes extensive exterior repairs to the house and outbuildings to restore the appearance of the property while also increasing energy efficiency and functionality for tenants.

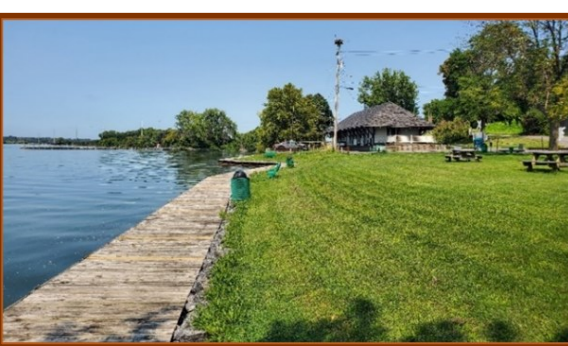
Private Projects- Continued



10. Establish a Personal Watercraft Rental Business

The Finger Lakes Development Group will establish a new business in the Village of Cayuga for an automated, self-service personal watercraft equipment rental service. The project includes the installation of a rack system to store kayaks, canoes, paddle boards, and other kinds of equipment that could be rented for hourly/daily use by the public. Personal watercraft usage on Cayuga Lake is a popular and growing recreational activity with the 2022 launch of the Cayuga Lake Blueway Trail for which John Harris Park in Cayuga and Frontenac Park in Union Springs are launch sites. This project directly supports previous efforts and will allow more people to access the beautiful, calm water of the north end of Cayuga Lake.

Public Projects



11. John Harris Park Improvements

The Village of Cayuga will make several capital improvements in the village's lakefront John Harris Park including: replace existing boardwalk and extend it north to the end of the village's property, install an ADA compliant kayak launch, replacing the existing unimproved shoreline launch, and install a second kayak storage rack, install a playground with features for children of all ages and abilities, replace the gazebo with a small pavilion to provide space for larger gatherings and public events like movie nights, live music, community picnic, etc., improve the existing parking lots and create additional parking spaces at the park or nearby to serve the park, and open up the southern shoreline, south of the beach, by clearing overgrowth to provide access for fishing and general enjoyment of the lake.



12. New Sidewalks & Streetscape Improvements

The Village of Cayuga will install approx. 1 mile of new public sidewalks, crosswalks, and curb ramps and install streetscape amenities as appropriate along: Water Street from Willard Street to Genesee Street and Railroad Street; and Wheat Street from Court Street to the Wheat Street Apartments. Sidewalks along Water Street will provide safe pedestrian access to connect the last vestiges of a working waterfront, active marina and quaint lakefront cottages to State Route 90, Genesee Street and John Harris Park. The new sidewalk along Wheat Street will connect McIntosh Park and the new 47 unit (150-200 people) Wheat Street Apartments in the former Cayuga Elementary School to the rest of the sidewalk network in the village as well as provide a safe connection to the Cayuga Waterfront Trail and John Harris Park.



13. McIntosh Park Improvements

The Village of Cayuga will make improvements to the village's largest park and recreation facility, McIntosh Park. This facility already includes wide open spaces and playing fields for soccer and baseball along with a small concession stand and bleachers. The community identified three priorities for this park during the development of the draft LWRP. Specific improvements include: a large pavilion for public events and private gatherings that can also be used as a basketball court, install a playground with features for children of all ages and abilities (this playground will be larger than the one for John Harris Park given the abundance of space available at McIntosh Park), and improve the existing parking lot and driveway and create additional parking spaces at the park to better accommodate large sporting events.



14. New Municipal & Public Safety Building

The Village of Cayuga will develop village owned property adjacent to the new Wheat Street Apartments, McIntosh Park, and the American Legion to consolidate existing municipal and public safety services into a new energy efficient building complex capable of meeting the needs of the community. The building complex will house the Fire Department, village offices and DPW; as well as provide a new and larger public meeting space. The consolidation of services into this new building complex will result in the availability of three prominent properties in the community for redevelopment and adaptive re-use. Currently, the Fire Department's is located on NY State Route 90, the village offices are located in the restored historic train station on the lakeshore, and the DPW is located at the end of Center Street.

15. Establish a Community Investment Fund

The Village of Cayuga will establish a fund to provide small grants to residential and commercial property owners who will use the funds to make one or more of the following types of improvements to existing buildings: façade, structural, energy efficiency, flood resiliency, creation of new apartment units, or the creation of new commercial units. The fund will also be used to provide financial support to establish new home based businesses. The fund will be available to all property owners within the village's NY Forward downtown area. The village will establish a committee to receive, review and approve applications for this fund. Some matching funds will be required from applicants in an amount or percentage rate to be determined. Numerous small investments in the building fabric of the community and start-up small business capital through this initiative will have a significant and direct positive impact on the quality of life for residents in the village. This funding will be utilized for a known and needed demand for improvements to existing buildings and is a great opportunity for homeowners and owners of short-term rental properties who have been seeking funding to upgrade the aesthetics and structural integrity of their homes. The fund will also provide a much needed financial boost for local entrepreneurs to help build the business and job market in Cayuga. This funding spread across the community will be as impactful, if not more so, than any one large project.

Village of Union Springs NY Forward Application

Vision Statement

“The Village of Union Springs will become recognized as one of the most attractive and desirable areas in Central New York and the Finger Lakes. The preservation of community character and natural resources will be balanced with economic and cultural development. The Historic Business District will be a bustling center of commerce that serves both the residents of the community and tourists year-round, complementing the activities and natural areas all along the waterfront.”

NY Forward Project Map



Private Projects



1. Construct New 3-Story Mixed-Use Building

The owners will demolish a 2-story dilapidated former apartment building located prominently at the corner of State Route 90 and Factory Street in downtown Union Springs and replace it with a new 3-story brick mixed-use building. The building will match architecturally with adjacent historic row buildings, will have retail on the first floor and apartments on each of the upper floors. This development will create 4,000 sq.ft. of leasable space and at least 4 new apartments that are badly needed in the community. The removal of the blighted building, replaced with a historically appropriate traditional mixed-use building on this corner lot is a project that the community has been seeking for several years; and one that will have a truly transformational impact in the downtown area.



2. Renovate Vacant Mixed-Use Building

The new owners will rehabilitate the former antique shop building which has fallen into disrepair and create a restaurant space on the first floor for a farm-to-table bakery and diner for breakfast and lunch- a niche that is currently missing in the community. The project also includes renovations to an existing vacant apartment and the creation of a second apartment. The reactivation of this prominent anchor building on the main block of row buildings, adjacent to a public parking lot, is an important project for the community and will provide much needed affordable housing and food options to residents and tourists.



4. Transform Underutilized Warehouse into Commercial Laundry Facility

The Inns of Aurora (IOA), the premier lodging destination on Cayuga Lake, will establish a new laundry facility in a portion of an underutilized industrial building in Union Springs. The Inns of Aurora currently sends all soiled laundry to a facility in Rochester to be cleaned, which is quite expensive. By developing and running their own laundry facility, the IOA will save \$250,000 annually while providing new jobs for existing and new residents in the community. In the future, the facility may also serve other area lodging establishments.



5. Renovate Historic Building to Create Mixed-Use Space

This project includes extensive interior and exterior renovations to a prominent three story 5,228 sq.ft. 1850s building in the historic business district in Union Springs. The owners intend to provide 4 new eco-friendly apartments, a ground level retail space, and a third floor cocktail lounge with a rooftop patio bar overlooking the creek and lake. The project also includes some landscaping and the creation of a public gathering space along State Route 90 adjacent to the new creek overlook that resulted from a NYS DOT drainage project adjacent to the building.



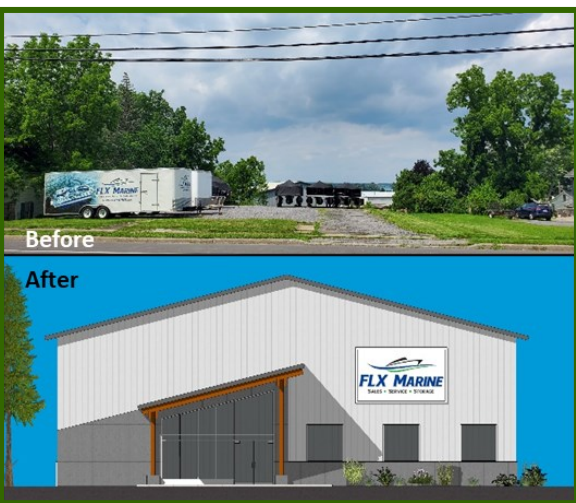
6. Replace ShureFine Grocery Store Roof

The roof on the ShureFine grocery store in Union Springs has aged past its useful life and needs to be replaced. The store is a locally owned and operated staple of the community. The store not only provides good paying jobs to youth and other members of the community, but it is the only place in an approximate 10 mile radius to buy quality groceries and everyday necessities. The continued operation of this small town locally owned store is vital to the community and their sense of place, as well as the service and atmosphere that is provided to visitors. Despite being a small local grocery store, this is a high volume business during the peak tourism season, especially for fishing tournaments. Maintaining the structural and operational integrity of the ShureFine is vitally important to the community.



8. Establish New Lakefront Brew Pub

Construction of a 1,600 sq.ft. building with a 1,200 sq.ft. deck overlooking the lake for a brew pub in Union Springs will be provided by FLX Marine. Guests of the brew pub will be able to arrive via boat or automobile. The new restaurant will be open to patrons of the marina and the public. A lakefront restaurant/bar is a welcomed addition to the community not only for residents to provide them with another dining option, but also for the continued expansion of experiences for the local tourism industry.



9. Create Inviting Entrance to Marina from State Route 90

The marina will create a new entrance from State Route 90 to reduce traffic on the residential Basin Street while providing direct access from the business district to the marina. The project improves the State Route 90 corridor image of Union Springs by converting the back of the showroom from a storage area to an inviting entrance for the marina. These renovations also include a new display entrance for the showroom, customer parking, landscaping, and a safe walkway from State Route 90 to the showroom and marina.



11. Transform FLX Marine into High-Tech Full-Service Marina

The marina will demolish the existing shop and ship's store built in 1969 and construct a new building that will provide more bays for service and a more modern parts store. Workspace in the existing structure is currently limited, and the marina is unable to keep all their technicians on full-time, especially in the winter season. This project will provide the marina with the ability to service more boats year round and in inclement weather, increase the space to store more parts, and hire additional full-time technicians including at least one very well paid tech job.

Private Projects- Continued



12. Renovate Frontenac Historical Society & Museum

The not-for-profit Frontenac Historical Society will make extensive interior and exterior renovations to the Frontenac Historical Society and Museum in Union Springs. This historic landmark is a popular destination for residents and visitors alike. This project will increase the usability of the building and the display space for historical collections. The project will also make the building more energy efficient and ADA-compliant. Intended outcomes of the project include protection and security for valuable artifacts and archives, opening the facility up to more community groups and visitors, increasing the energy efficiency of the building while reducing expenses, and increased comfort and accessibility for all. The trustees are committed to contributing in positive ways to the vitality and quality of life in the community, this project will help them do just that.



14. Renovate Springport Free Library

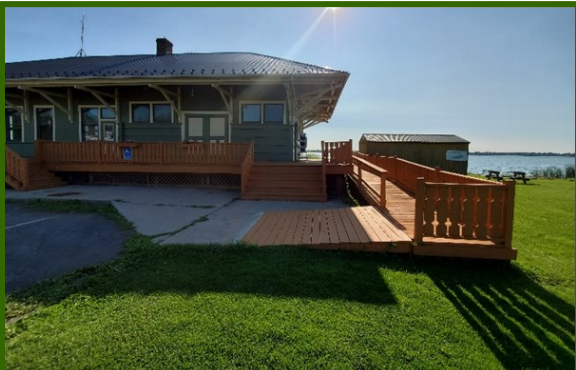
The Springport Free Library in Union Springs serves as a central hub for the community, providing a place for students to go after school to do their homework, providing access for residents without internet, and the place to go to find out what is happening in the village. The Board of Trustees for the library has invested in numerous upgrades to the building and technology in recent years, however there is more to be done. Of particular importance is flood proofing and mitigation measures to the exterior and basement, protecting the structural integrity of the library as well as the books and other resources that are stored in the basement.



15. Renovate Laundromat to Better Serve Community

The owners intend to replace all washers and dryers with new energy-efficient ones, along with other interior renovations for their customers. The project includes upgrading the existing drainage and sewer system to prevent backups and flooding in the laundromat. Since purchasing the building in early June 2023, the owners have invested in a new HVAC system, providing air conditioning for the first time, fixed some leaks in the roof, and installed new signage. This is the only laundromat for residents and visitors to Aurora, Cayuga, and Union Springs. A modern, clean, and safe laundry facility serving residents, tourists, and guests is an essential service for the community.

Public Projects



3. Expand Public Meeting Space

The Village of Union Springs will construct an addition on the northern end of the municipal building at the former train depot to increase the dedicated public meeting space in the building and relocating the storage shed. The addition will more than double the current size of the meeting room, which has a seating capacity limit of 32 people, far short of the minimum space required for meaningful public engagement. Community members have been frustrated for years at the inadequate space to attend public meetings to have their voices heard. This project is a necessary first step to increase public involvement in Village matters.



7. Construct Pedestrian Bridge on Foundry Street

The Village of Union Springs will install a pedestrian bridge on Foundry Street over the creek where NYS DOT removed a vehicular bridge as part of their stormwater management project in 2019. The bridge is a critical component of re-establishing the pedestrian connection between Frontenac Park, the immediate neighborhood, and the marina. Future plans for the former RotoSalt property on Foundry Street, acquired by the Village in 2019 as an expansion to Frontenac Park, and those proposed for FLX Marine require the installation of this bridge for public access.



10. Establish a Small Grant Fund

The Village of Union Springs will establish a small grant fund available to property owners in the NY Forward downtown area for façade, structural, energy efficiency, or flood resiliency improvements to existing buildings; creation of new apartment units; or the creation of new commercial units. The fund will also be used to provide financial support to establish new home based businesses. As part of the public call for projects, several property owners submitted proposals that would be appropriate for this funding. The Village will establish a committee to develop parameters and a required match amount, receive, review, and approve applications for this fund. This fund will build off the success of the Village's Business and Property Owner Assistance Fund which utilized American Rescue Plan Act (ARPA) funding to provide small grants for façade improvements in the Historic Business District. Numerous small investments in the building fabric of the community and start-up small business capital through this initiative will have a significant and direct positive impact on the quality of life for residents in the Village.



13. Enhancements to Frontenac Park- Phase 3

The Village of Union Springs will continue to improve facilities and public spaces in frontenac Park in accordance with the master plan for the park developed as part of the Village's LWRP. The project includes reconstruction of the main park entrance drive and boat launch parking area to provide more efficient parking, maneuvering and staging areas; replacing and upgrading the boat launch pay station; the addition of trees and landscaping to reduce the heat island effect and reduce stormwater runoff through increased infiltration in the parking lot; designated toddler section to the playground; and beatification upgrades throughout the park with the replacement of dead/dying trees and removal of fencing. This project provides quality of life improvements for residents and will drive tourism in the area. Continued upgrades at this premier waterfront park will ensure Union Springs is a must-visit destination for prospective residents and tourists.

Village of Aurora NY Forward Application

NY Forward Project Map



Vision Statement

“The Village of Aurora will continue to embrace the historical, cultural, and natural significance of its properties to create an ideal quality of life within the lakefront community. By remaining resident-focused and inclusive, the Village will create an environment that encourages the introduction of new community members. Through its cooperative spirit, renowned hospitality, beautiful neighborhoods, and welcoming institutions, the Village, and its various business establishments and community organizations, will provide distinctive experiences for visitors. By maintaining those qualities, the Village will create a community welcoming of commercial activity while encouraging sustainable development.”

Private Projects



1. Establish Workforce Development Center at Cleveland Hall

Wells College will renovate historic Cleveland Hall on campus to create a multi-purpose facility that serves both the College and the community. The project involves the renovation of two floors creating rentable event and office space on the upper and ground floor intended for the use of the Wells College Institute for Workforce Partnerships in addition to local businesses, not-for-profits, and Village officials. The project will also make the building ADA compliant with the installation of an elevator, ramp entrance, and bathroom renovations.



2. Establish an Early Educational Facility

The Peachtown Elementary School is advancing a project to establish a self-sustaining early education/day care facility within the Village of Aurora. The project includes required building improvements to meet NYS Building Code for such a use, as well as equipment such as toys, bookshelves, cots/cribs, tables, chairs, kitchen appliances, etc. The facility will fulfill an essential need within the Village and provide the potential for a partnership with the Wells College Education Department and Work Study program to have the facility function as a training site for future educators.



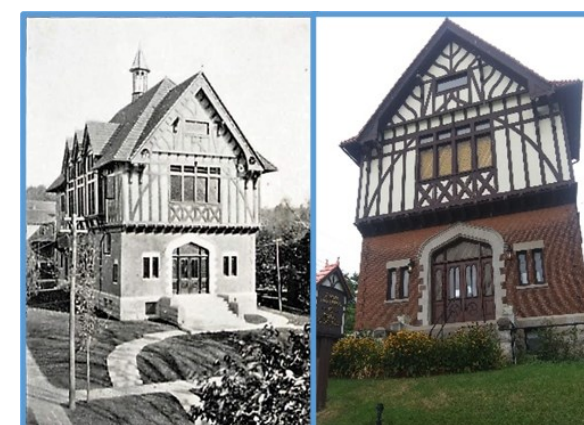
3. Decarbonize Community Space at United Ministry of Aurora

The United Ministry of Aurora will make significant upgrades to the HVAC system at the Presbyterian Church located at 337 Main Street including a complete overhaul and upgrade to the existing heating system and the addition of a cooling system. The project involves the installation of a geothermal system that loops into Cayuga Lake for the utilization of the lake water. This project would replace the current heating system with a more energy efficient and environmentally friendly system, providing a more comfortable year-round space for community events and services.



4. Revitalize Community Fitness Center on Wells College

The Schwartz Athletic Center is the only commercial fitness facility available in the Village. The center is open to use by Wells College students and faculty as well as Village residents. As the building and its equipment continue to age past its safe lifespan, Wells College plans to revitalize the space. The College will replace aging fitness equipment with state of the art machines that fit the needs of all users including students, faculty, and Village residents. The College will also reinforce the flooring, enhance the sound system, and upgrade the HVAC system to support the revamped fitness center.



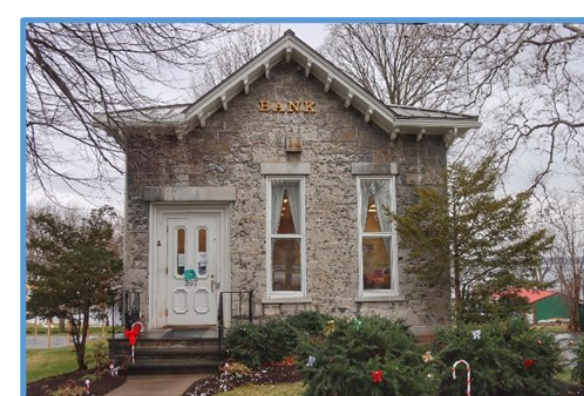
5. Restore Historic Windows at Aurora Free Library

With the intention of extending the useful life of the building, the library seeks to restore or replace all 40 clear and leaded glass window openings on the building. The windows are in need of restoration and/or replacement as most of them are currently inoperable or deteriorating leading to insufficient cross ventilation/air flow and unsafe environments. This project will improve the buildings water infiltration prevention and energy efficiency in addition to restoring the façade to its original beauty.



6. Revitalize Historic Center at Patrick Tavern

In an effort to provide a more attractive street view for visitors, offer habitable space for a small business incubator and historical education events, protect the west façade from storm winds coming off the lake, and create a visible link to the lake, the Village's Historical Society will make a pair of building improvements to the Village's historic Patrick Tavern. The first improvement involves the replacement of the existing roof. The project also calls for the reconstruction of the front-facing porch that existed at the time the building was used as a boarding house for Irish workers who travelled to the Village via the Erie Canal.



7. Create ADA Compliant Entrance at Cayuga Lake National Bank

In the interest of ensuring that all individuals who visit the Aurora Branch of the Cayuga Lake National Bank have equitable access into the building, the bank will renovate their entrance to bring it into compliance with the regulations of the Americans with Disabilities Act. To provide an equal opportunity for all persons with disabilities to patronize the bank, a new ADA-compliant concrete ramp with railings will be installed at the front entrance.

Public Projects



1. Establish Waterfront Park at Southern End of Village

In partnership with Wells College, the Village will transform the waterfront property just off of NYS Route 90 adjacent to Paines Creek into a new public park with the intention of providing residents and visitors with more access to the waterfront. This project includes removal of some overgrown vegetation to open views and provide direct access to the water; the installation of picnic tables and benches; as well as a small gazebo intended to be used for recreational events. The village will also partner with the Cayuga Lake Scenic Byway, Inc. to install an official Cayuga Lake Blueway Trail paddle craft launch site. In doing that, an ADA compliant canoe/kayak launch, kayak storage rack, trail signage, and informational kiosk will also need to be installed.



In order to improve public waterfront recreation access and ensure ADA compliant access to the proposed waterfront park, the Village will redevelop an existing pedestrian trail that extends from the Wells College boathouse and leads straight onto the waterfront park property. The existing grassy surface will be covered with hard stone or a boardwalk to provide a flat surface that is equitably traversable. Additionally, due to the terrain of the trail, 2 pedestrian bridges will be required to connect the trail over naturally occurring streams.



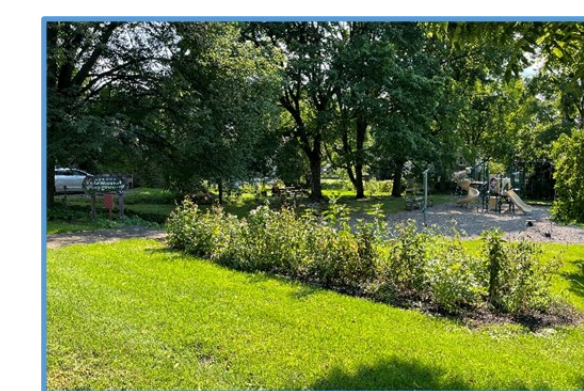
2. Create a Community Center at the Village Office

The Village acquired a 2.5-acre parcel of land directly adjacent to the building that holds both the Village Office and Fire Department in order to expand the capacity and utilization of the existing property. This project will revitalize the existing Village Office property into an indoor and outdoor recreational community center. A new facility will be constructed to provide expanded meeting space for Village boards, committees and public meetings in addition to private groups. The project will also include a new outdoor public park with one or more of the following recreational amenities: pavilion, concert stage, basketball court, pickleball court, and community garden.

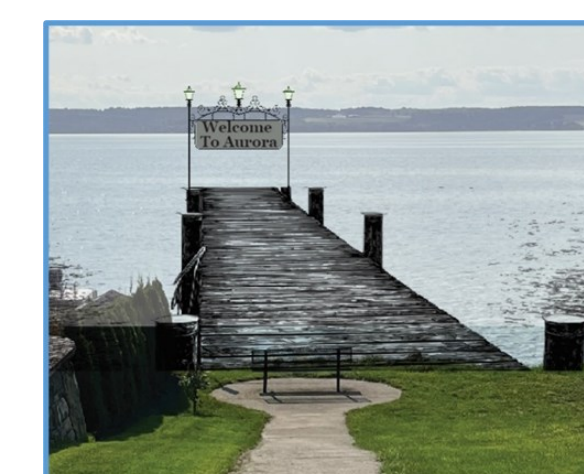


3. Expand Recreational Opportunities at Village Parks

The Village park, located on the property behind the Post Office provides residents with the only public waterfront access in the Village. In order to improve access to the property, an aging portion of the staircase that leads down to the park will be replaced, lighting will be installed, and new signage will be added at the top and bottom of the staircase. Park infrastructure such as picnic tables, benches, and a boat/fishing dock will be developed in the park to provide additional recreational opportunities for residents and visitors.



The Village Memorial Playground located on Court St is the only playground within the Village. The Village will revitalize the space by making structural improvements including replacing older equipment, and replacing the playing surface with a softer material such as wood chips. Additionally, the Village will partner with the Center for Sustainability and the Environment at Wells College and the Peachtown Elementary School to add sustainable landscaping including pollinator gardens, rain gardens, and foraging gardens and develop educational signage for children, or adults, to interact with.



4. Establish Waterfront Gateway Entrance on Cayuga Shoreline

This project proposes the construction of a new transient dock on the village-owned parcel between NYS Route 90 and Cayuga Lake adjacent to the United Ministry of Aurora Presbyterian Church. The site will act as the primary public gateway entrance from Cayuga Lake into the Village of Aurora and will include a large and well-designed “Welcome to Aurora” sign on the end of the dock in addition to an informational kiosk/bulletin board located near Main St. Landscaping, fencing, and lighting will be installed along the property lines to minimize negative impacts to the neighboring properties and enhance safety of the walkway.



5. Develop a Historical Walking Tour Throughout the Village

The Village will work with the Village Historian and Historical Society, Inns of Aurora, Wells College, and others to build upon existing resources and develop a walking tour specific to the Village. The self-guided walking tour will be intended to highlight and provide interesting historical information about buildings, people, and events in the Village. The project will also include informational kiosks and clearly labelled and well-designed trail markers for pedestrians to follow. Guidebooks may be developed and distributed as part of the program and an online audio recording for each landmark on the tour may be created.

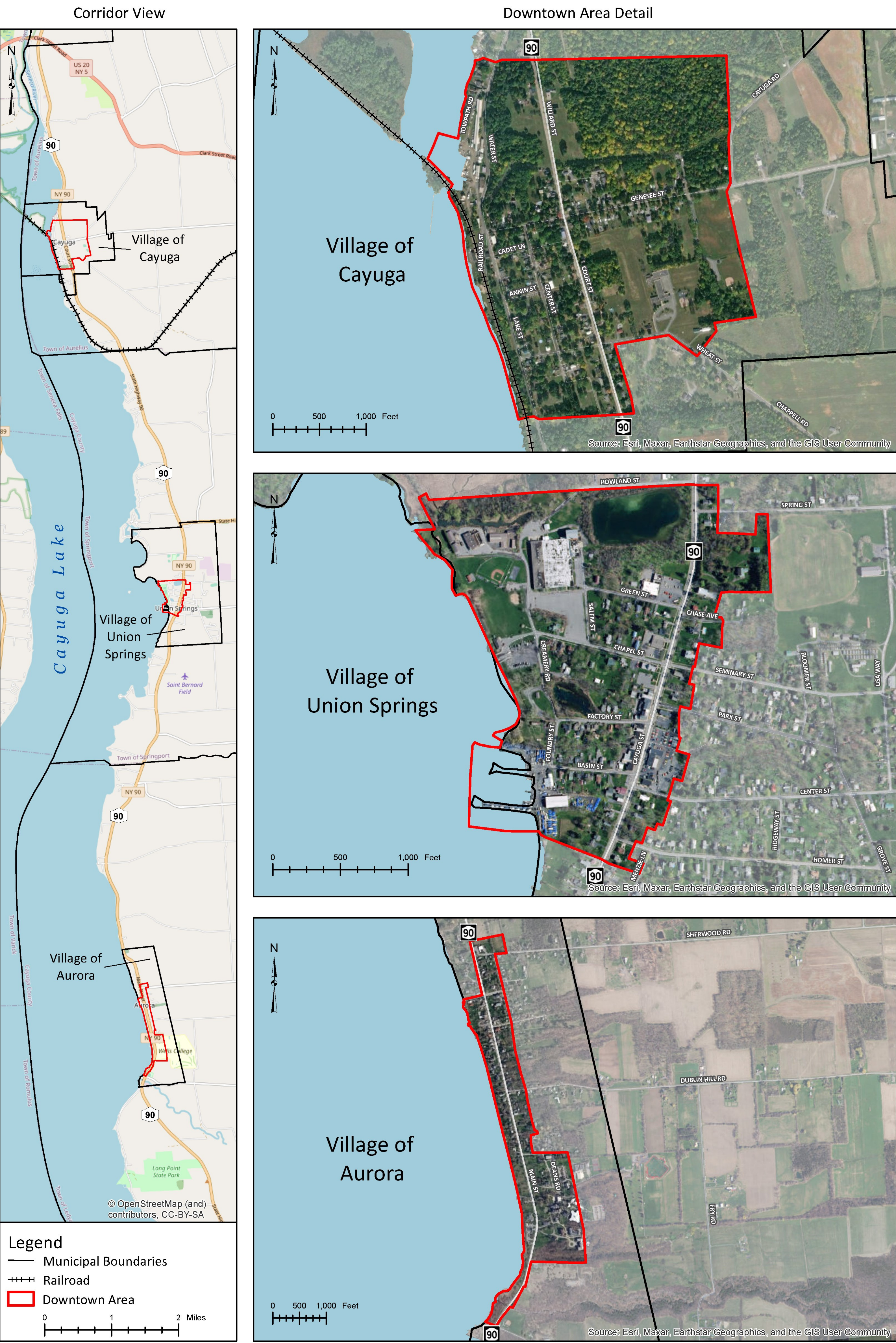
6. Establish a Small Investment Fund

The Village of Aurora will establish a fund to be utilized by property owners, residents, business owners, and entrepreneurs within the village. The fund will be established as either a one-time small grant program or a revolving loan program. Funding is intended to go towards improvements and expansions to existing buildings. It will be provided for projects including but not limited to structural facades, energy efficiency, flood resiliency, creation of new apartments, and creation of new retail, commercial or office spaces including the establishment of new home-based businesses. The funding will also be able to support endeavors such as shared office space for people who work from home/remotely and/or students who need an off campus work space.

Villages of Cayuga, Union Springs & Aurora

Joint DRI Application

Joint DRI Boundary Map

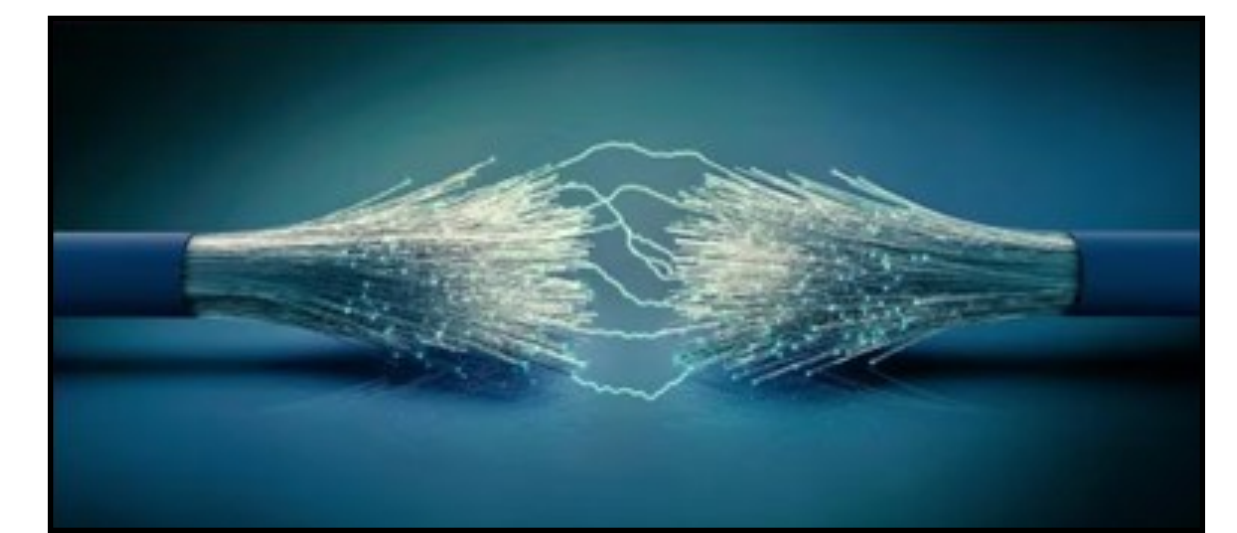
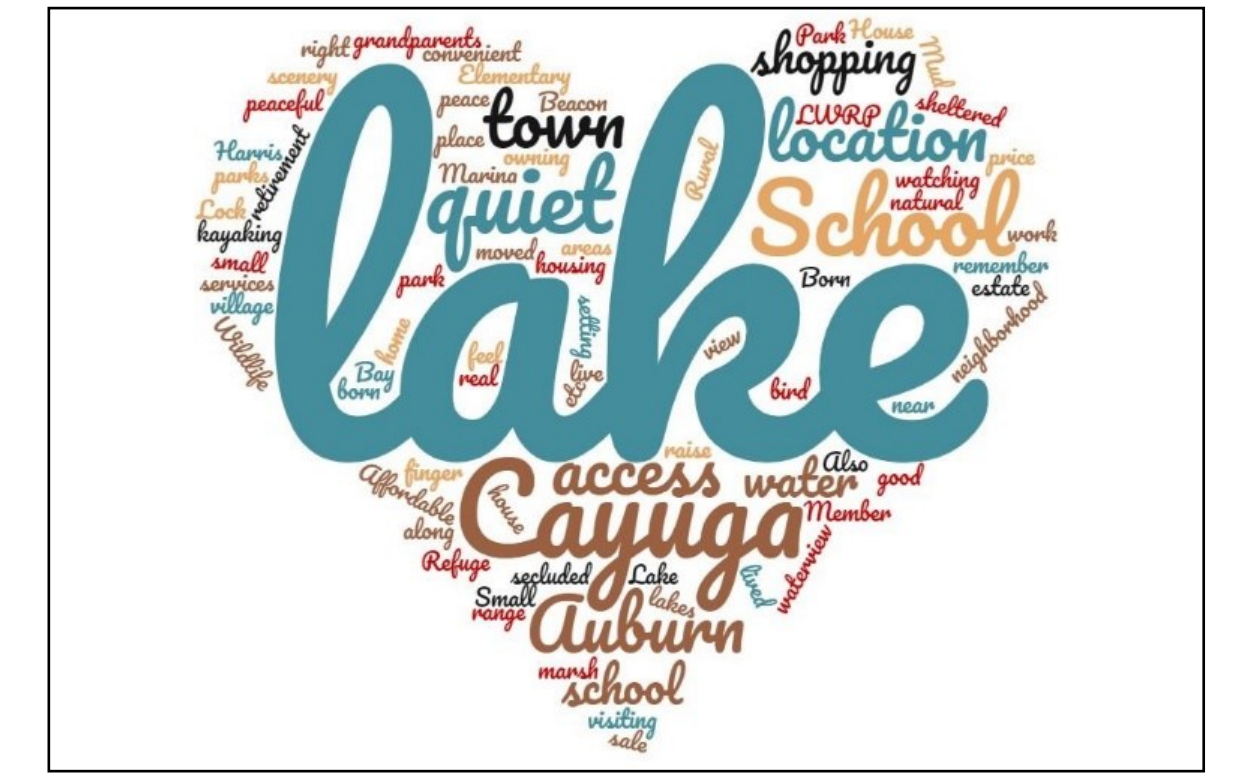


Vision Statement

“Cayuga County’s Quaint Lakeside Village Corridor is unmatched not only around Cayuga Lake but on any other Finger Lake as well. No where else in the combined Central New York and Finger Lakes region are there three lakefront villages located so close together along a shared scenic byway corridor. This area is so special that there isn’t just one NYS scenic byway but two that run right through the heart of these villages linking their past, present, and futures together. By leveraging the strengths of unparalleled direct public access to Cayuga Lake, walkable neighborhoods, a diverse mix of retail, cultural and recreational offerings, Wells College, and a wide range of lodging options the villages of Cayuga, Union Springs and Aurora will continue to work together to provide a premiere tourism destination and experience while ensuring that the community continues to be a place people are proud to call home.”



Joint DRI Project Map



- Legend — Municipal Boundaries + + + + Railroad Downtown Area - - - Proposed Waterfront Trail Part of Project #2 — Proposed Sidewalk Project #4 - - - Proposed Historic Walking Tour Project #39 # Private Project # Public Project
- Note: Project #7: Develop a Branding & Marketing Campaign, #14: Create a Community Investment Fund, and #22: Install High-Speed Fiber Optic Broadband each apply to the whole downtown area in each village.

Private Projects

1. Construct New 3-Story Mixed-Use Building
Union Springs # 1
 3. Create Mixed-Use Retail Development on
State Route 90 Cayuga # 1
 5. Establish a Glamp-Ground Cayuga # 2
 6. Transform Underutilized Warehouse into
Commercial Laundry Facility Union Springs # 4
 9. Establish Workforce Development Center at
Cleveland Hall Aurora # 1
 10. Establish an Early Education Facility
Aurora # 2
 11. Renovate Vacant Mixed-Use Building
Union Springs # 2
 12. Renovate Historic Building to Create Mixed-
Use Space Union Springs # 5
 13. Replace ShureFine Grocery Store Roof
Union Springs # 6
 15. Establish New Lakefront Brew Pub
Union Springs # 8
 18. Renovate Schoolhouse to Create New
Retail/Community Space Cayuga # 8
 19. Establish Retail & Arts Center Cayuga # 6
 23. Decarbonize Community Space at United
Ministry of Aurora Aurora # 3
 24. Renovate historic Barns for Adaptive Re-Use
Cayuga # 3
 25. Create Inviting Entrance to Marina from
State Route 90 Union Springs # 9
 26. Transform FLX Marine into High-Tech Full
-Service Marina Union Springs # 11
 29. Establish Flexible, Mixed-Use Building
Cayuga # 5
 31. Renovations to St. John Paul II Academy
School Cayuga # 4
 32. Renovate Frontenac Historical Society &
Museum Union Springs # 12
 34. Renovate Springport Free Library
Union Springs # 14
 35. Restore Historic Windows at Aurora Free
Library Aurora # 5
 37. Revitalize Historic Center at Patrick Tavern
Aurora # 6
 38. Establish a Personal Watercraft Rental
Business Cayuga # 10
 40. Create ADA Compliant Entrance at Cayuga
Lake National Bank Aurora # 7
 41. Renovate Laundromat to Better Serve
Community Union Springs # 15
 42. Revitalize Community Fitness Center on
Wells College Aurora # 4
 43. Improve Apartment Complex Cayuga # 7
 44. Rehab Historic Apartment Building Cayuga # 9

Public Projects

- 2. Establish Waterfront Park at Southern End of Village** Aurora # 4
- 4. New Sidewalks & Streetscape Improvements** Cayuga # 12
- 7. Develop a Branding and Marketing Campaign - all villages**

The Cayuga County Convention and Visitors Bureau (CCCVB) will develop a branding and marketing strategy for the DRI corridor. The CCCVB will guide the villages through a series of sessions with key stakeholders discussing their commonalities, goals, perspectives, values, and identity. This branding will cultivate what the public, residents, businesses, and visitors will come to expect of the villages, and what they experience when interacting and visiting the DRI corridor. Branding should be reflected in everything you do and will be the building blocks to developing the marketing plan and communication strategy.
- 8. Construct Pedestrian Bridge on Foundry Street**
Union Springs # 7
- 14. Create a Community Investment Fund - all villages**

The three villages will establish a community investment fund to provide small grants to property owners in the DRI areas to make one or more of the following types of improvements to existing buildings: façade, structural, energy efficiency, flood resiliency, creation of new apartment units, or the creation of new commercial units. The fund will also be used to provide financial support to establish new home based businesses. As part of the public call for projects, several property owners in each of the three villages submitted proposals that would be appropriate for this funding. A local committee will develop parameters and a required match amount, receive, review, and approve applications for this fund. Numerous small investments in the building fabric of the community and start-up small business capital through this initiative will have a significant and direct positive impact on the entire State Route 90 corridor and will complement the larger private and public projects.
- 16. John Harris Park Improvements** Cayuga # 11
- 17. Expand Recreational Opportunities at Aurora Parks** Aurora # 3
- 20. Establish Waterfront Gateway Entrance on Cayuga Shoreline** Aurora # 4
- 21. Enhancements to Frontenac Park- Phase 3**
Union Springs # 13
- 22. Install High-Speed Fiber Optic Broadband - all villages**

Since the onset of the COVID-19 pandemic, more people are relying on the internet for their daily work, business and learning needs than ever before and the inefficiency of the current internet infrastructure has become glaringly apparent. It is critically important that the investments that businesses are making in the DRI area are supported by new high-speed fiber optic broadband service to ensure that their operations and daily needs can keep up with their competition. This project includes installation of 8 miles of new fiber optic service throughout the downtown areas of the three villages.
- 27. Expand Public Meeting Space** Union Springs # 3
- 28. Create a Community Center** Aurora # 2
- 30. Provide Fast-Charge EV Stations with Wayfinding Kiosks - all villages**

The Cayuga County Convention and Visitors Bureau (CCCVB) in partnership with the Cayuga County Department of Planning & Economic Development will procure and install 3 fast charging (Level 3) electric vehicle (EV) charging stations with electronic kiosks in the public parking lot on NY State Route 90 in the Village of Union Springs. These stations will fill a critical void in EV charging infrastructure along the DRI corridor and will lead to an increase in tourism in the villages.
- 33. McIntosh Park Improvements** Cayuga # 13
- 36. New Municipal & Public Safety Building** Cayuga # 14
- 39. Develop a Historical Walking Tour** Aurora # 5